

BTC *Everyday.*

PRESENTS



**BUSINESS & TECHNOLOGY EXPO
AND HACKATHON**

Date

October 28th – 30th 2015

Location

Melia Hotel,
Cable Beach, Bahamas

Powered By:

PIEDATA

SUMMARY

The Bahamas Telecommunications Company Limited (BTC) is delighted to introduce its first Annual Hackathon and Innovation competition. The goal of this competition is to invite the brightest entrepreneurs, software designers and software developers from Bahamas to showcase their talents by developing the big mobile application. This application will provide and serve as a practical solution to enhance the citizens of the Bahamas and beyond. The details of the solution will be communicated at the start of the competition. The competition “Hackathon” will take place over 48 hours and will give local innovators the opportunity to work together and compete locally with the opportunity to represent Bahamas regionally.

EVENT HOST

Bahamas Telecommunications Company Ltd, BTC, has been the regulator and provider of telecommunications services in The Bahamas for more than 100 years. Our vision is to create powerful connections, inspire meaningful change for the betterment of The Bahamas and now drive innovation and technological solution for everyone. Together, everything we do is to empower and engage the people of our communities. As the premier provider of telephone, landline, high speed Internet solutions and mobile products in The Bahamas, we are committed to offering the best value in service, to listen, to improve and to deliver our best – everyday.

CARIBBEAN PARTNER

PIEDATA (PIE) is the marketplace for Caribbean Innovation. We are a 21st century technology hub that facilitates regional Innovation initiatives with the objective to unite the Caribbean Millennial Innovators, Incubators, and Investor within the Caribbean Diaspora. We are the leading regional organization that facilities Hackathons and Innovative Summits within the Caribbean Community. PIE empowers and exposes distinguished Caribbean millennial in line with our motive, “inspire, educate, and sustain” which in turn enhances their technological advancement as innovators and global leaders. PIE is where competition lives. PIEDATA “Think Caribbean Innovation”.

COMPETITION SCOPE

The Hackathon is an annual competition that is aligned with the Innovator's Paradise Business and Technology Expo which is hosted by The Bahamas Telecommunications Company Limited. This event is designed to engage the Bahamian youth, both entrepreneurs and innovators, in stimulating Bahamian tech start-ups to gain exposure to the global world as well as to obtain expert advice on business and product development. Teams will be allowed to code for 48 hours to design, develop, and present their final solution toward the end of the event. The Hackathon promises to provide a fun, exciting and interactive experience that will not only captivate the minds of the Caribbean youth but also provide excellent networking opportunities. There will also be opportunities for participants to pitch ideas in front of investors and win prizes and giveaways. Interested teams are asked to complete and submit their application forms on or before October 12th, 2015 at www.btcbahamas.com/expo.

COMPETITION RULES

1. Participants must be citizens of the Bahamas not limited to the sub island of Bahamas.
 - a. Show Proof of residency
 - b. Participants must be Bahamian residents, with valid registration for a minimum of 3 years to participate
2. Teams must apply in groups of 3 persons in order to be considered a qualified team. Team Qualifications:
 - a. Age range must be 18-35
 - b. Must submit Prototype model in order to qualify
 - c. Social media requirement- Facebook and/or Instagram account
 - d. Team Video Footage submission will be required

Qualified Teams will be required to submit a 1-2 minute video about their Team Members, Platforms, incubation affiliates or working institution. Video must touch base on the below:

- a) Why do you qualify as the best team of entrepreneurs and innovators to represent your respective BAHAMAS?
- b) Prove it! Invite your fellow supporters, friends and network to vote on social media using: #BTCHACK, #BTC(Team Name)

3. Teams must own the copyright or have expressed permission (in writing) to all pictures, sounds, and assets used in the creation of the submission. All software used must be licensed copies. Participants accept liability for any copyright infringements.

4. Teams must apply under a group name, and subsequently list individual names, identify a team leader and details of the individuals within that group on the registration form. The Event organizers will not be responsible for the division of prizes amongst Team members. Prizes will be handed over to the group leader as identified on the registration form.

4.. All members must be available and willing to code for 48hrs and adhere to the rules and regulations of “THE HACK ROOM” 48hrs during 28-30th of October.

6. Team members must have prior experience in software design/programming for example: HTML, JavaScript, C++, python or Ruby programming and software design UI/UX are highly preferred. Showcase a minimum of 2 operating platforms (Code/Design) you have previously developed.

7. By completing, authorizing, and signing all documents and taking part in the competition you warrant that all information submitted is true, current and complete at the time of submission. It is your sole responsibility to ensure that your details and email address are accurate, and that BTC is informed of any changes to your information.



8. By participating in this Competition, the applicant agrees to release BTC, PIEDATA, and affiliate sponsors, advertising and promotions agencies, parent companies, affiliates, subsidiaries, officers, directors, agents, and employees, harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Competition.

9. The Submission must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity, copyright, trademark, patent, or intellectual property- or property- related rights; The Submission must not contain material that promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age.

10. All members must participate during the 48 Hour period. At least 2 members of each team is required to be presently working on their solutions at all times. At no time can a full team take a break at the same time period during the competition. Food, Drinks, Caffeine, and, Energizers will be provided during the competition.

QUALIFICATION PROCESS

All qualifications will be administered by a team of panel judges consisting of BTC and PIEDATA. In order to qualify, all candidates must fit the criteria and abiding by contest rules and regulations stated. We encourage everyone that qualifies to apply, however we are looking to identify high level and experienced candidate Teams. Remember, there will only be 5 teams selected, therefore we encourage every organization to propose their best programmers/designers with a competent leader to represent each team. Teams will be evaluated based on global standard equally such as quality of product usability & scalability, mythology used to solve the problem, UI/UX, Exclusivity, The Pitch, and Teamwork.

EVALUATION PROCESS

1. **General Application** - Teams must apply with 3 persons per Team - BTC.org
2. **Demo (Prototype)** Once application Window ends, an access Link will be provided to all candidates at the same time. *(There will only be one round of judging, Judges Decisions are Final)*
3. **Evaluation Selection-** 5 Teams will be selected, a total of 15 candidates (5 Teams of 3)
4. **TOP 5-** Qualified Teams will be invited to participate in the BTC Hackathon
5. **Select Winner** - Official Ceremony, Cash Prizes, Awards, and more

The selection process will be administered by a highly qualified panel of judges. These judges will review team submissions with reference to judging criteria and determine, in its sole discretion, the winning teams by 1st, 2nd, 3rd place.

Judging Criteria:

- Usefulness/Practicality
- Business Potential & Scalability
- UI/UX Design
- The Pitch- Ability to present/pitch their creation
- Team Scalability- (SME)Social Media Engagement,

CRITERION	MAXIMUM POINTS
Relevance of the application usefulness/practicality	20 points
Quality UI/UX Design	10 points
Business potential: functionality, navigation and orientation.	25 points
“The Pitch” Formal presentation	20 points
“Social media” engagements Trending #BTC(Team)-	10 points
Scalability and degree completion	10 points
Overall Team work	5 points
TOTAL	100 points



HOW TO APPLY

Register: <https://www.btcbahamas.com/hack>

Quick question: BTC-Expo2015@btcbahamas.com (Carbon Copy) info@piedata360.com

Phone: (242) 302- 7366

Application Deadline: October 12th, 2015, **(11:59 p.m. EST).**

Hack Location: Nassau Beach Hotel, Cable Beach. Check in at the Registration table

Please Note

The entry period for the competition

Begins at 12:00 AM, October 5th 2015, **Ends** 12:00 PM October 12th, 2015.

WINNERS

1st Place - <i>**The Team will receive**</i>	\$5000 USD CASH
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2nd Place - <i>**The Team will receive**</i>	\$3000 USD CASH
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3rd Place - <i>**The Team will receive**</i>	\$1000 USD CASH
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Marketing Package
Magazine Subscription, 3 Months – BTC Magazine Production Video- Regional PR

Employment Opportunity
1st Place Private Dinner With the BTC, PIEDATA, NEW ME Executives